



# The Town of Victoria Park Urban Forest Strategy Project case study.

Urban Forest Strategy Working Group



TOWN OF  
VICTORIA PARK



# Our Town – Our Team

- Tree canopy of 10%.
- Highly engaged, diverse and educated community with a large number of poorly coordinated community groups and associations.
- Urban Forest Strategy Working group; Vic Park Collective, Vic Park Trees, Town of Victoria Park.





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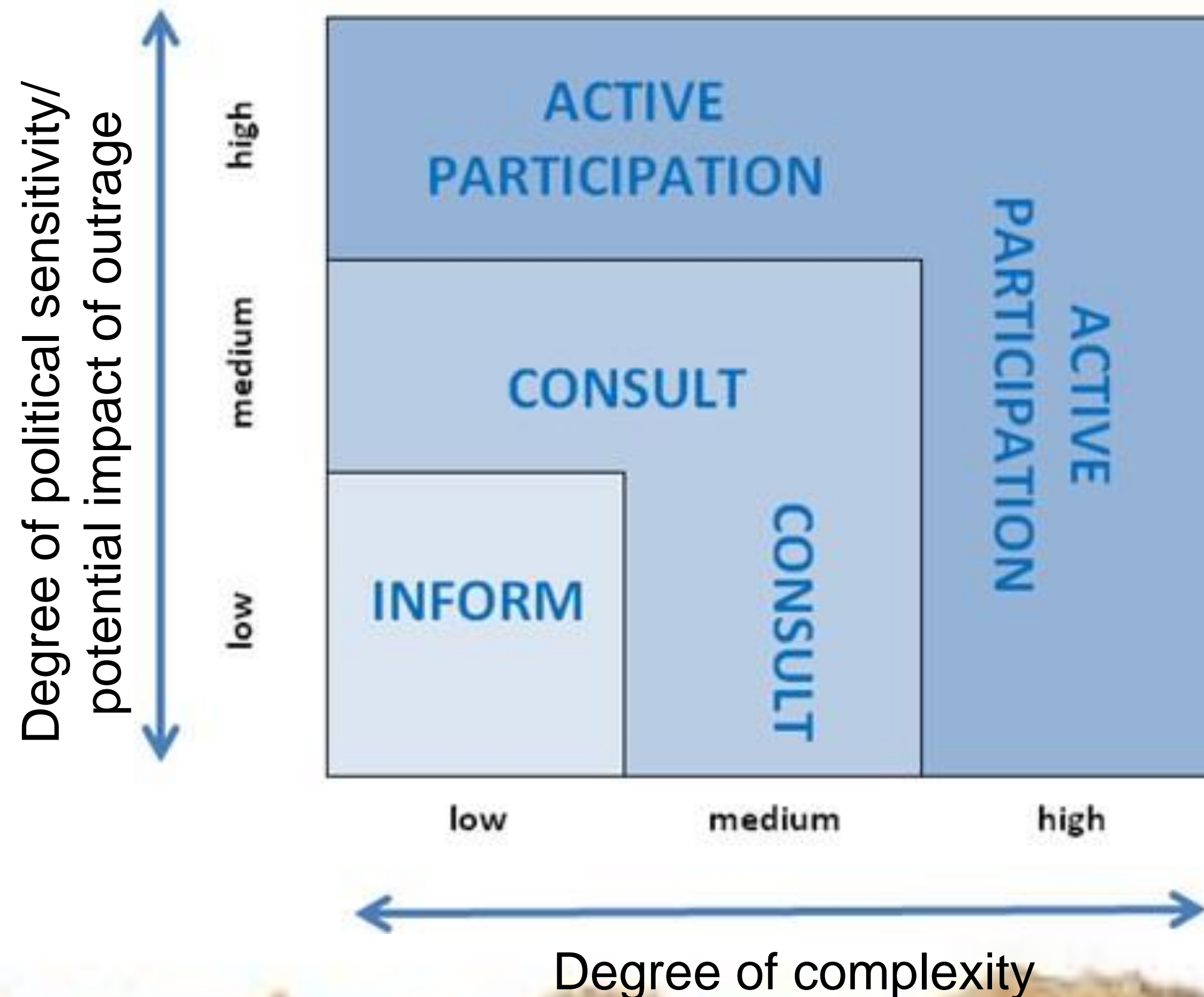
# Catalyst for change

- Infill and major projects development.
- Changing climate, need for mitigation and adaptation strategies.
- Social media.
- Partnerships.
- Local government attitudes.





# Towards Participation



- Traditional engagement has been at the inform or consult level.
- This project involved active participation.
- A wide range of skills are useful in managing urban forests and can also be harnessed for developing strategy.

# ABCD and volunteering.

- Asset Based Community Development uses the strengths and skills of locals to realize projects that they are passionate about.
- A volunteer position is defined as unpaid and no more than 15hrs per week.
- A volunteer framework meant that no wages were received. Funding paid for resources to achieve outputs of the Urban Forest Strategy tender and for skills that could not be fulfilled within volunteer constraints.





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# Participatory planning

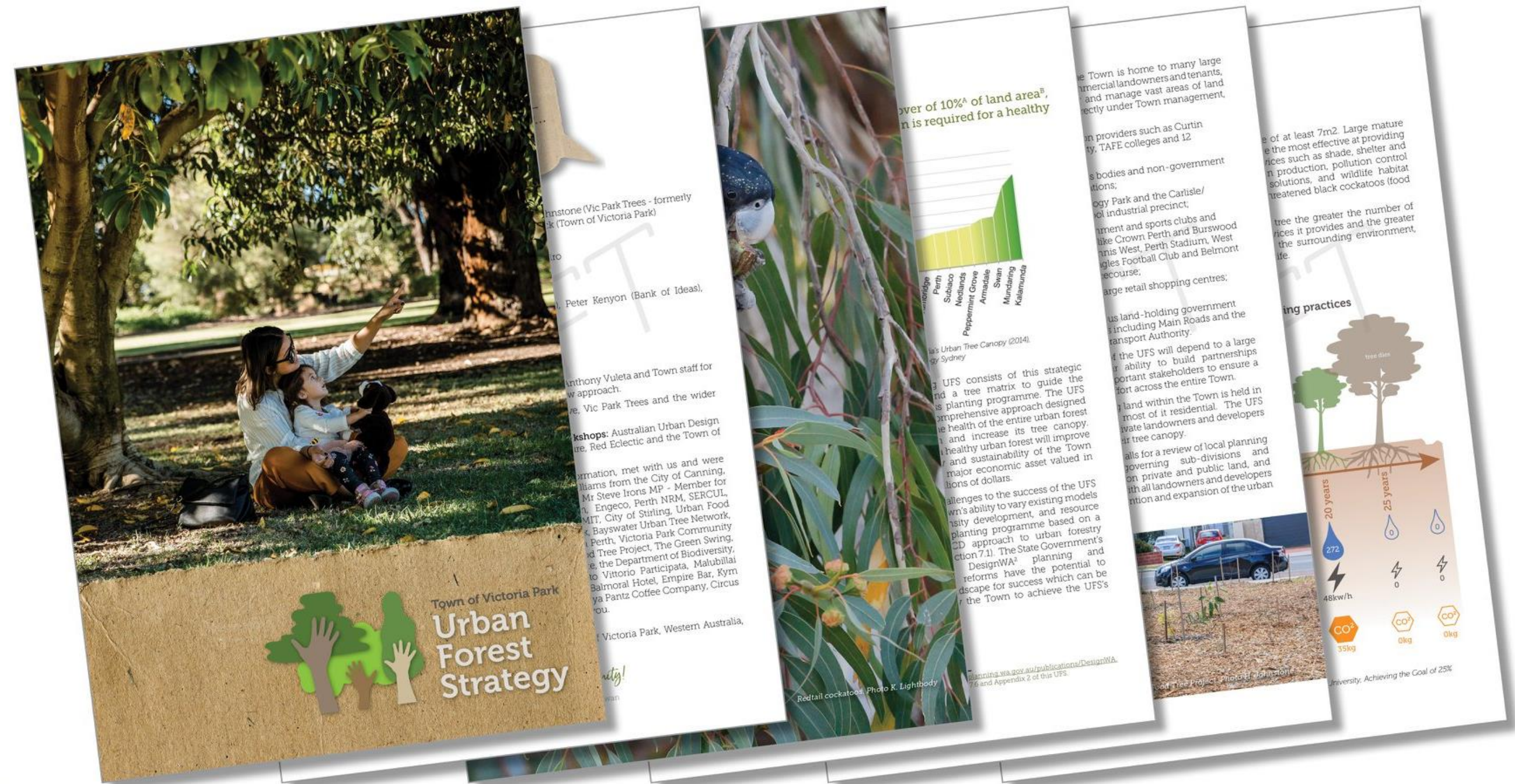
- 4 x 3hr Workshops and 1x 6hr kids workshop. Using Australian Urban Design Research Centre (AUDRC) models. Kids workshop facilitated by Millennium Kids Inc.
- Pop up events.
- Online surveys.
- Interviews/ Informal conversations.





# Urban Forest Strategy

- Benchmarking and analysis of the urban forest through aerial mapping.
- Overview of ecosystem services.
- Feedback has been incorporated.
- Strategic outcomes and implementation framework.





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# A more connected community

- Individual change.
- Organisation change.
- Cultural change.







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# More information

[www.vicparkcollective.com](http://www.vicparkcollective.com)



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[www.vicparktrees.com](http://www.vicparktrees.com)

[www.victoriapark.wa.gov.au](http://www.victoriapark.wa.gov.au)



[www.audrc.org](http://www.audrc.org)



[www.millenniumkids.com.au](http://www.millenniumkids.com.au)

